



الساحل للمقاولات
AL SAHEL CONTRACTING COMPANY
ASCC



WE DELIVER



Presented by
Business Development Department

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The Khalifa Juma Al Nabooda Group
مجموعة شركات خليفة جمعه النابوده

COMPANY OVERVIEW

- Tier 1 General Contractor
- 48 Years Professional Experience in the Construction Industry (Established in 1976)
- Member of the Khalifa Juma Al Nabooda Group
- 270+ Contracts to our Credit.
- In house facilities to handle the project from A to Z.
- solid reputation for excellence, reliability, and safety across a wide range of projects, including residential, commercial, healthcare, hospitality, and educational facilities.

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IN NUMBERS

48

Years of
experience.

262

Completed
projects

2226

Valued work
force

467

Machinery and
Equipements

VISION AND MISSION

Vision

To be recognized as one of the top-tier contracting company, renowned for our unwavering commitment to excellence, innovation, and sustainability.

Mission

To adopt the sustainability trend with its integral economic, social, and environmental elements as the core perspective of our construction operations.

ASCC'S CORE VALUES



ACCOUNTABILITY

A

Responsibility and ownership that each team member, from leadership to on-site workers, takes for their actions, decisions, and outcomes throughout a project. ensuring that individuals and the company as a whole are answerable for meeting commitments, adhering to safety standards, maintaining quality, and delivering on time and within budget

SUSTAINABILITY

S

Commitment to building practices that minimize environmental impact, conserve resources, and create long-lasting, eco-friendly structures. It involves designing and executing projects that not only meet the needs of the present but also ensure the well-being of future generations by promoting energy efficiency, reducing waste, and using sustainable materials.

COMMITMENT

C

Dedication to consistently delivering high-quality projects, meeting deadlines, and exceeding client expectations while adhering to safety standards and ethical practices. It signifies the company's unwavering focus on fulfilling promises, maintaining strong relationships, and achieving long-term success through reliability and consistent performance.

COLLABORATION

C

commitment to working together effectively across all levels of the organization, with clients, partners, and other stakeholders to achieve common goals
Collaboration fosters a cooperative work environment that leads to higher quality results, better client satisfaction, and long-term success.



The Khalifa Juma Al Nabooda Group
مجموعة شركات خليفة جمعه النابوده

Chairman's Message

In 1963, we established our first business, Dubai Printing Press, marking the beginning of what would become a highly successful and diversified enterprise. Today, the Khalifa Juma Al Nabooda Group has evolved into a dynamic conglomerate with a strong presence across more than twenty industries. Our portfolio spans a wide range of sectors, including automobiles, real estate, hospitality, food services management, construction, civil and marine engineering, hotels, education, printing, equipment trading, and facilities management & consultancy, among others."



OUR GROUP

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One of the top construction companies in UAE and the region



the oldest digital printing company
Offset Printing,
Digital Printing & Prepress
Services



One of the leading Ground Engineering and Foundation Specialists in the U.A.E and in the Middle East and has been going for the last 39 years.



world's leading company for elevator and escalator manufacturing, installation and service



Since 1975 Jos. Hansen & Soehne Gulf have carried out turnkey engineering projects in areas such as parking and barriers, specialized building material, office technology and furniture.



OUR GROUP

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Al Nabooda General
Trading

ابيللا وشركاه
ABELA & CO

AeroGulf
Services

المواكب
AL MAWAKEB



AST
INNOVATION CERTAINTY RELIABILITY

SED

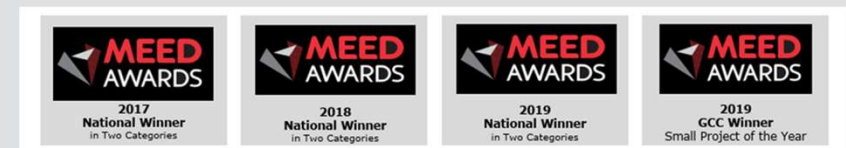
MILLENNIUM
HOTELS AND RESORTS





Moustafa Hassan General Manager

Mr. Moustafa Hassan, General manager of al Sahel contracting company, with his wide expertise in the construction field is overseeing the general operations and managing the high-level functions, such as finances, marketing, and staffing, to guarantee the efficiency and increase departmental productivity to ensure finally strategic goals are met



KEY CLIENTS BASE

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EMAAR

DAMAC


DUBAI
 HOLDING



 A.R.M.
 HOLDING




MERAAS


 وصل
wasl


high point
 REAL ESTATE GROUP


EO ENGINEERING OFFICE

KEY CLIENTS BASE

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MAZAYA

مؤسسة الجليلة
AL JALILA FOUNDATION



NAKHEEL



DUBAI
PROPERTIES GROUP



AL NABOODA
AUTOMOBILES



TAMDEEN

A member of **TECOM** INVESTMENTS

OUR SERVICE

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OUR PROJECTS



ASCC PROJECTS







الساحل للمقاولات
AL SAHEL CONTRACTING COMPANY
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OUR PROJECTS

CLIENT - EMAAR
DEVELOPMENT PJSC

EMAAR BEACHFRONT DEVELOPMENT –
BAYVIEW

TOWER 1: B+G+57F (B+G+8P+49F+R)

TOWER 2: B+G+42F (B+G+8P+34F+R)



BAYVIEW



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OUR PROJECTS

CLIENT - EMAAR
DEVELOPMENT PJSC

EMAAR BEACHFRONT DEVELOPMENT –
SEAPoint

TOWER 1: B+G+57F (B+G+8P+49F+R)

TOWER 2: B+G+42F (B+G+8P+34F+R)

SEAPoint





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OUR PROJECTS

CLIENT - EMAAR
DEVELOPMENT PJSC

EMAAR BEACHFRONT DEVELOPMENT,
BEACHGATE BY ADDRESS

(G+7P+37 FLOORS + ROOF)



BEACHGATE

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OUR PROJECTS

CLIENT - EMAAR
DEVELOPMENT PJSC

PALACE RESIDENCES – NORTH (DUBAI
CREEK HARBOUR DEVELOPMENT)

PALACE RESIDENCES





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OUR PROJECTS

CLIENT - EMAAR
DEVELOPMENT PJSC

EMIRATES LIVING – GOLF HEIGHTS
(1B+G+5P+38F+ROOF)

**GOLF
HEIGHTS**



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AL SAHEL CONTRACTING COMPANY
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OUR PROJECTS

CLIENT - EMAAR
DEVELOPMENT PJSC

CREEK PALACE , DUBAI CREEK HARBOUR
DEVELOPMENT

(3B+G+33F+ROOF)

CREEK PALACE



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OUR PROJECTS

CLIENT - DUBAI
HOLDING

BEACHFRONT TOWER AT JUMEIRAH
BEACH RESIDENCES (JBR) - LA VIE
TOWER, DUBAI

(36 FLOORS)

LA VIE TOWER



25

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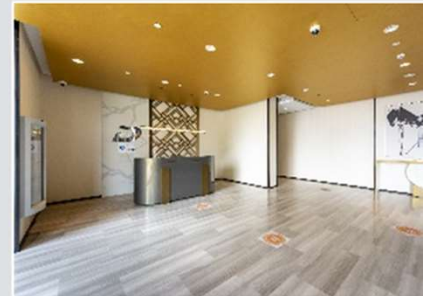
OUR PROJECTS

CLIENT -DAMAC WORLD
REAL ESTATE

MERANO TOWER, BUSINESS BAY, DUBAI

(29 FLOORS)

MERANO





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OUR PROJECTS

CLIENT -DAMAC

BAY'S EDGE, BUSINESS BAY, DUBAI

(24 FLOORS)

BAY'S EDGE



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OUR PROJECTS

CLIENT -DUBAI
HOLDING

MADINAT JUMEIRAH LIVING

COMPLEX ON PHASES

PHASE 1 : 130 Millions

PHASE 2 : 265 Millions

PHASE 3A : 225 Millions

PHASE 3B : 250 Millions

PHASE 4 : 350 Millions

MJ
L



OUR PROJECTS

CLIENT - ARAB
AUTHORITY FOR
AGRICULTURAL
INVESTMENT AND
DEVELOPMENT (AAAID)

**OFFICE BUILDING AT AL ROWAIYAH
SECOND, DUBAI
B+G+4+R**

AAAID

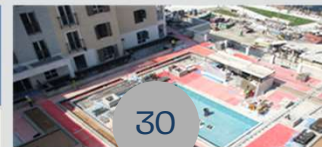


OUR PROJECTS

CLIENT -MERAAS
DEVELOPMENT L.L.C

**PORT DE LA MER (PDLM) PHASE 4
BUILDINGS, DUBAI - G+7, G+6 and G+5 (3 BUILDINGS)**

PORT DE LA MER





CLOVER TOWER, BUSINESS BAY,
 DUBAI (29 FLOORS)
 MISMAK PROPERTIES (FIRST GULF
 BANK



ROYAL OCEANIC TOWER, DUBAI
 MARINA (34 FLOORS)
 SELECT GROUP GLOBAL



SHOPPING CENTER & RESIDENTIAL BUILDING, AL
 GARHOUD, DUBAI - 3B+G+M+4+2R
 EMIRATES CO-OPERATIVE SOCIETY



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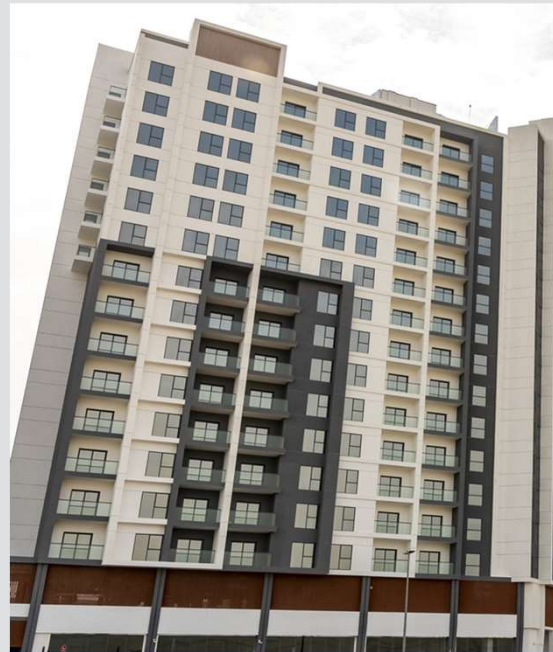
OUR PROJECTS

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THE VOGUE AT BUSINESS BAY,
DUBAI
DAMAC



COMMERCIAL AND RESIDENTIAL
BUILDINGS, AL WARQA GARDENS
DEVELOPMENT, NAD AL HAMAR, DUBAI
WASL LLC



RESIDENTIAL BUILDINGS, LIWAN, DUBAI LAND / QUEUE
ZONE, Q-LINE, Q-POINT
AL MAZAYA HOLDING KSP HOLDING LLC



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AL SAHEL CONTRACTING COMPANY
ASCC

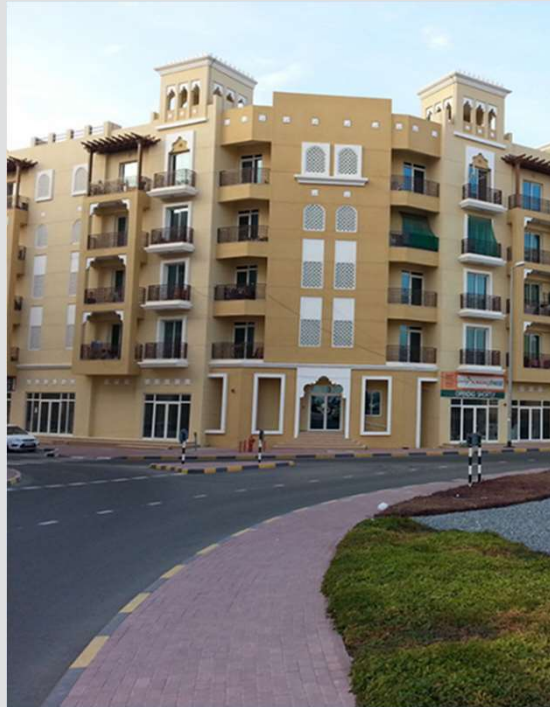
OUR PROJECTS

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INTERNATIONAL CITY RESIDENTIAL
& COMMERCIAL BUILDINGS –
PACKAGE 4
(27 BUILDINGS) - NAKHEEL



INTERNATIONAL CITY RESIDENTIAL &
COMMERCIAL BUILDINGS –
PACKAGE 10
(34 BUILDINGS)- NAKHEEL



BURJ DAMAC 5 (WATER'S EDGE TOWER), BUSINESS
BAY, DUBAI
DAMAC WORLD REAL ESTATE





OFFICE PARK AT DUBAI INTERNET
CITY
DUBAI PROPERTIES



CONSTRUCTION OF COMMERCIAL AND RESIDENTIAL BUILDINGS, AL BARSHA SOUTH, DUBAI
AL SAYYAH GROUP

OUR PROJECTS



ASCC PROJECTS





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OUR PROJECTS



NATIONAL WINNER

MEED PROJECTS AWARDS

Al Nabooda Automobiles "Audi, Volkswagen & Porsche Body & Paint Workshop and Service Center"

Industrial Project of the Year

**AL NABOODA
AUTOMOBILES**

AUDI

PORSH

E



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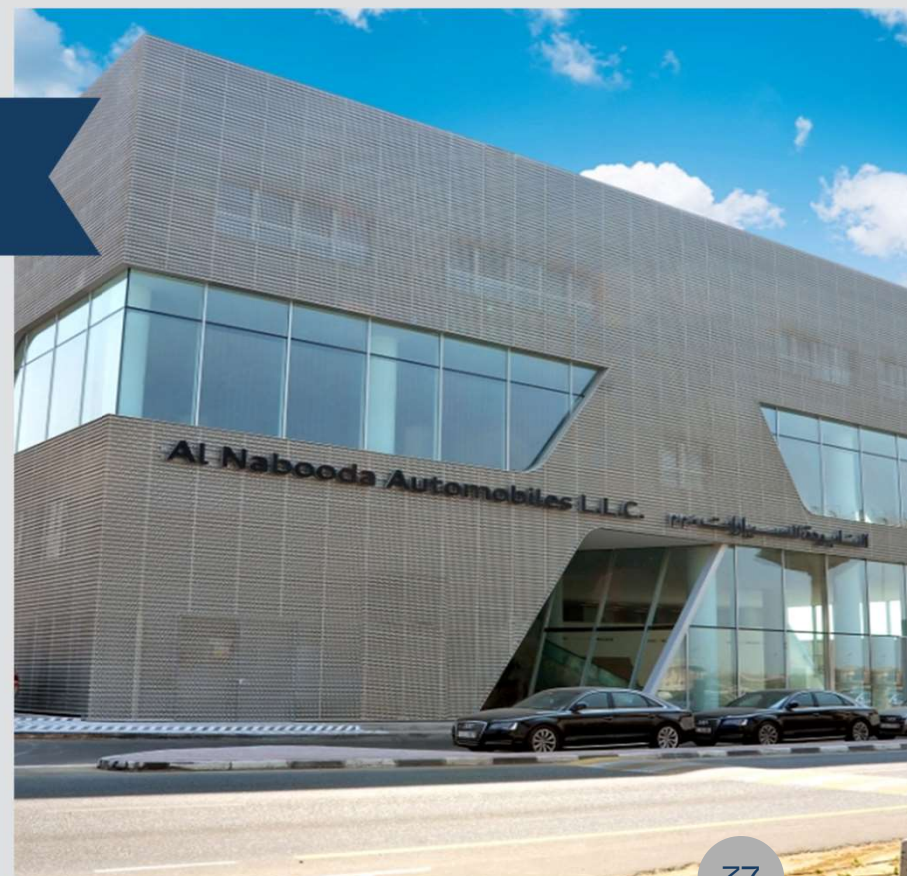
OUR PROJECTS

AUDI



**AL NABOODA
AUTOMOBILES**

**PORSH
E**



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OUR PROJECTS

**ETIHAD MALL
IRANIAN HOSPITAL**



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OUR PROJECTS

NATIONAL WINNER
Healthcare Project of the Year

**AL JALILA FOUNDATION
DUBIOTECH**



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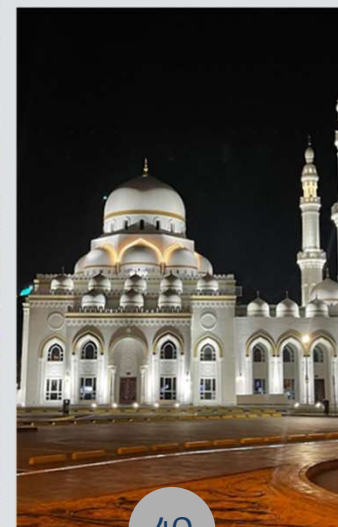
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OUR PROJECTS

GCC WINNER

Small project of the Year

**BLUEWATER AND AL
HUDAIBA MOSQUE**



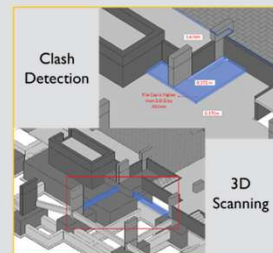
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A PATH TO SUSTAINABLE GROWTH

In the highly competitive and ever-evolving construction and contracting industry, innovation is key to staying ahead of the curve. For a contracting company, embracing innovation goes beyond adopting new technologies—it involves reshaping processes, improving project management, and fostering a culture of continuous improvement.



INNOVATIVE PRACTICES



• BUILDING INFORMATION MODELLING BIM ENGINEERING

- 3D Models
- Planning of Work Stages – Workflow
- Value Engineering
- Clash Detection and Coordination
- Construction Detailing
- BOQ Extraction, Shop Drawings and As-Built Model

• QUALITY SENSORS

- Enhance concrete quality
- Monitor early compressive strength
- 2 Days Saving from Typical Slab Cycle

• BATHROOM PODS

- Ready for installation
- Less stockpile for bathroom components
- Shorter construction period
- Earlier occupancy



ASCC PREQUALIFICATION PRESENTATION

Let's Connect!

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